

## COURSE INFORMATION SHEET

<b>University:</b> Catholic University in Ružomberok	
<b>Faculty:</b> Faculty of Arts and Letters	
<b>Course code:</b> KZ/01Z9021Y/15	<b>Course title:</b> Journalistic Terminology in a Foreign Language III.
<b>Type and range of planned learning activities and teaching methods:</b> <b>Form of instruction:</b> Seminar <b>Recommended study range:</b> <b>hours weekly: 1 hours per semester: 13</b> <b>Teaching method:</b> on-site (distance method according to the document Príkaz rektora P-8/2020 since 15. 10. 2020)	
<b>Credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level of study:</b> II.	
<b>Prerequisites:</b>	
<b>Requirements for passing the course:</b> active participation on seminars, continuous evaluation - tests, final project - essay	
<b>Learning outcomes of the course:</b> Deepening your vocabulary from the media environment. Ability to understand the specifics of journalistic work through the analysis of English texts	
<b>Course contents:</b> 1. What makes a good reporter 2. The limitations of journalism 3. What is news? 4. Where do good stories come from? 5. Research as a journalistic must 1 – what kind of information to look for; where to get it, 6. Research as a journalistic must 2 – researching online + Test 1 7. Handling Sources 8. Questioning 1 – how to approach people, the most useful questions in journalism, questioning uneasy sources 9. Questioning 2 – elusive, evasive and hostile sources, questioning by email, press conferences, celebrity interviews 10. Reporting numbers and statistics 11. Investigative reporting 1 – defining investigative journalism, productive areas to investigate, reporting skills 12. Investigative reporting 1 – how to run investigative operations + Test 2	
<b>Recommended or required literature:</b> Primary literature: RANDALL, David: The Universal Journalist. London: Pluto Press. 2007. 245 s. ISBN-978-0-7453-2655-9. secondary literature: DURANT, Alan – LAMBROU, Marina: Language and Media, A resource book for students. London: Routledge, 2009. 269 s. ISBN- 978-0-415-47574-7.	

<p>PARSIGIAN, Elis. K.: Mass Media Writing. London: Routledge. 2009. 355 s. ISBN-0-8058-1130-3.  HENNESSY, Brendan: Writing Feature Articles. Oxford: Focal Press. 2007. 414 s. ISBN-0-240-51691-5.</p>					
<p><b>Language of instruction:</b>  English language</p>					
<p><b>Notes:</b></p>					
<p><b>Course evaluation:</b>  Assessed students in total: 67</p>					
A	B	C	D	E	FX
29.85	28.36	17.91	14.93	7.46	1.49
<p><b>Name of lecturer(s):</b> Mgr. Pavel Izrael, PhD.</p>					
<p><b>Last modification:</b> 05.01.2021</p>					
<p><b>Supervisor(s):</b> Administrátor Systému</p>					