## COURSE INFORMATION SHEET

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| **University:** Catholic University in Ružomberok |

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| **Faculty:** Faculty of Arts and Letters |

| **Course code:** KZ/01Z9032Y/15 | **Course title:** Journalistic Terminology in a Foreign Language IV. |
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**Type and range of planned learning activities and teaching methods:**
 **Form of instruction:** Seminar
 **Recommended study range:**
 **hours weekly:** 1 **hours per semester:** 13
 **Teaching method:** on-site
 (distance method according to the document Príkaz rektora P-8/2020 since 15. 10. 2020)

**Credits:** 3

**Recommended semester/trimester:** 2.

**Level of study:** II.

**Prerequisities:**

**Requirements for passing the course:**
 active participation on seminars, continuous evaluation - handouts with questions on text comprehension, final essay, vocabulary test

**Learning outcomes of the course:**
 Deepening your vocabulary from the media environment. Ability to understand the specifics of journalistic work through the analysis of English texts

**Course contents:**
 1. How to cover Major Incidents – death tolls, death call
 2. Mistakes, corrections and Hoaxes – how to respond to mistakes, great newspaper hoaxes
 3. Ethics – general guidelines, grey areas
 4. Writing for Newspapers – planning, clarity, fresh language, honesty, precision
 5. Writing for Newspapers – suitability, efficiency, revision
 6. Intros – how to write sharp intros, hard news approach, feature intros + Test 1
 7. Construction and description – construction guidelines, analysing story structure, payoffs, attribution, description
 8. Handling quotes – when to use quotes, accuracy, efficiency, attributing quotes, inventing quotes
 9. Different ways to tell a story – fly on the wall, behind the scenes, backgrounder, vow pops
 10. Comment, Intentional and Otherwise - political correctness – comment in news stories,
 11. Comment – leaders or editorial opinion pieces, columnists, obituaries, reviews
 12. How to be a great reporter – application of intelligence, intellectual courage, meticulousness, knowledge of journalism´s past + Test 2

**Recommended or required literature:**
 Primary literature:
 RANDALL, David: The Universal Journalist. London: Pluto Press. 2007. 245 s. ISBN-978-0-7453-2655-9.
 Secondary literature:
 DURANT, Alan – LAMBROU, Marina: Language and Media, A resource book for students. London: Routledge, 2009. 269 s. ISBN- 978-0-415-47574-7.

PARSIGIAN, Elis. K.: Mass Media Writing. London: Routledge. 2009. 355 s. ISBN-0-8058-1130-3.
RANDALL, David: The Universal Journalist. London: Pluto Press. 2007. 245 s. ISBN-978-0-7453-2655-9.
HENNESSY, Brendan: Writing Feature Articles. Oxford: Focal Press. 2007. 414 s. ISBN-0-240-51691-5.

**Language of instruction:**
English language

**Notes:**

**Course evaluation:**
Assessed students in total: 44

| A | B | C | D | E | FX |
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| 45.45 | 34.09 | 13.64 | 4.55 | 2.27 | 0.0 |

**Name of lecturer(s):** Mgr. Pavel Izrael, PhD.

**Last modification:** 05.01.2021

**Supervisor(s):** Administrátor Systému