

COURSE INFORMATION SHEET

University: Catholic University in Ružomberok	
Faculty: Faculty of Arts and Letters	
Course code: KZ/Zj-M005B/23	Course title: Contemporary media in Europe
Type and range of planned learning activities and teaching methods: Form of instruction: Seminar Recommended study range: hours weekly: 2 hours per semester: 26 Teaching method: on-site	
Credits: 3	Working load: 75 hours
Recommended semester/trimester: 2.	
Level of study: II.	
Prerequisites:	
Requirements for passing the course: a) Successful fulfillment of a written test accounts for 20 % of overall assessment b) Active participation on seminars accounts for 40 % of overall assessment c) Final essay accounts for 40 % of overall assessment	
Learning outcomes of the course: Learning Outcomes: Knowledge: the student has mastered vocabulary in English from the analyzed media texts Verification method - a written test in which the student achieves min. 60% of the full number of points Skills: to write an essay on selected topics related to contemporary media Verification method - in the case of seminar work, stylization, use of resources, grammatical purity, composition will be evaluated. Minimum score 60%. Competencies: the student is able to work effectively as an individual Verification method - active participation in the seminar, elaboration of assignments, elaboration of a final presentation on an individually chosen topic related to media development - verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria. In the case of seminar work, stylization, use of resources, grammatical purity, composition will be evaluated.	
Course contents: The course is based on the analysis of journalistic outputs from selected European media, which publish their content in English. Each student has the task of preparing a short analysis of one text from the selected medium each week, focusing on the structure of the text (headline, subtitles, body text, background), sorting information, use of resources, graphic page, hypertextuality. Students will process the analysis in the form of a presentation, which they will present to the rest of the group - the frequency depends on the number of students in the group. However, each student must submit a presentation every week.	

The subject of the seminar work will be to map the presentation of one topic in one medium, in a time interval identical to the duration of the semester.					
Recommended or required literature: SEDLÁKOVÁ, Renáta. Výzkum médií. Nejužívanější metody a techniky. Praha: Grada, 2014. TRAMPOTA, Tomáš., VOJTĚCHOVSKÁ, Martina. Metody výzkumu médií. Praha: Portál, 2010					
Language of instruction:					
Notes:					
Course evaluation: Assessed students in total: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
Name of lecturer(s): doc. Mgr. Pavel Izrael, PhD., doc. Victor Khroul, Ph.D.					
Last modification: 09.08.2023					
Supervisor(s): Guarantor: Administrátor Systému Person responsible for the delivery, development and quality of the study programme: prof. Mgr. Terézia Rončáková, PhD.					