

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Media research methods
Type, Range and Method of Teaching hours weekly (lecture / seminar): 1/1 teaching method: on-site / online / hybrid	
ECTS Credits: 4	
Recommended Semester: 1. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p>Course Requirements:</p> <ul style="list-style-type: none"> a) Successful fulfillment of a written test accounts for 60 % of overall assessment b) Oral exam accounts for 20 % of overall assessment c) Oral assessment of research project accounts for 20 % of overall assessment 	
<p>Learning Outcomes:</p> <p>Knowledge: The student knows the methods of quantitative and qualitative media research The student has knowledge of media research methodology, knows the procedures of scientific work.</p> <p><i>Verification method</i> - a written test in which the student achieves min. 60% of the full number of points The evaluation of all outputs in the level of knowledge will be supplemented by an oral exam, which will also assess the student's ability to put knowledge into a broader context, abstract key meanings and link individual knowledge.</p> <p>Skills: Can identify new media research issues and design, validate and implement new research and working practices. Can apply appropriate methods in media research</p> <p><i>Verification method</i> - assessment of the chosen methodology in the research project, verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting the minimum criteria</p> <p>Competencies: - Can design a meaningful project, contribute to its implementation and work in a team</p> <p><i>Verification method</i> - assessment of the research project, verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting the minimum criteria</p>	
Course Description:	
1. Qualitative and quantitative approach to research	

2. Methods with a qualitative approach - division and description - ethnographic research, biographical method, participatory observation, interviews, focus groups
3. Methods with quantitative approach - division and description e.g. questionnaire method, experiment;
4. Mixed approach methods - content analysis
5. Statistical analyzes in quantitative research - descriptive statistics (median, mean, mode), t-test, correlations, contingency tables, regression analysis, factor analysis
6. Tables, graphs, conclusions and interpretation of results

Literature:

BERGER, Arthur Asa. *Media and communication research methods: an introduction to qualitative and quantitative approaches*. Thousands Oaks: Sage, 2011

DISMAN, Miroslav.: *Jak se vyrábí sociologická znalost*. Praha: Karolinum, 2006

GUNTER, Barrie. *Media research methods: measuring audiences, reactions and impact*. London: Sage, 200

HENDL, Jan. *Přehled statistických metod: analýza a metaanalýza dat*. Praha: Portál, 2012

HENDL, Jan. *Kvalitativní výzkum*. Praha: Portál, 2012,

CHAJDIAK, Jozef. *Štatistika jednoducho*. Bratislava: Statis, 2010

LAJČIAKOVÁ, Petra, TABAČKOVÁ, Klaudia. *Ako spracovať výskum. Manuál pre študentov psychológie*. Ružomberok: Verbum, 2010

PRIEST, Susan Horning. *Doing media research: an Introduction*. Los Angeles: Sage, 2010

PUNCH, Keith. F. *Základy kvantitativního šetření*. Praha: Portál, 2008,

PUNCH, Keith. F. *Úspěšný návrh výzkumu*. Praha: Portál, 2008

SEDLÁKOVÁ, Renáta. *Výzkum médií. Nejužívanější metody a techniky*. Praha: Grada, 2014.

SIRKIN, R. Mark. *Statistics for the social sciences*. Thousand Oaks: Sage, 2006

TRAMPOTA, Tomáš., VOJTĚCHOVSKÁ, Martina. *Metody výzkumu médií*. Praha: Portál, 2010,

Language: Slovak

Notes:

Evaluation:

A	B	C	D	E	FX

Instructor: doc. Mgr. Pavel Izrael, PhD.

Last Modification: 19. 5. 2022

Approved by: doc. Mgr. Terézia Rončáková, PhD.

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Seminar 1
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/1 teaching method: on-site / online / hybrid	
ECTS Credits: 3	
Recommended Semester: 1. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p>Course Requirements:</p> <p>Continuous assessment: the student sends his / her presentation in electronic form to the supervisor and other colleagues at least once a semester in advance, according to the instructor's instructions, which will include the status and level of his / her scientific research. Final evaluation: the quality, readiness and response of the student to the comments are evaluated.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Student can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. Student can apply appropriate methods in media research Student can think critically, independently and analytically and have a flexible approach to solving scientific issues. Student can function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Student can independently and critically search, sort and analyze information that is approachedb interdisciplinary. Student can apply his knowledge and skills in independent and creative research. Student can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method Verification method - at least once a semester, e.g. in the form of a colloquium, the student demonstrates his / her ability to formulate his / her conclusions and argue.</p>	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Seminar 2
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/2 teaching method: on-site / online / hybrid	
ECTS Credits: 3	
Recommended Semester: 2. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p>Course Requirements:</p> <p>Continuous assessment: the student sends his / her presentation in electronic form to the supervisor and other colleagues at least once a semester in advance, according to the instructor's instructions, which will include the status and level of his / her scientific research. Final evaluation: the quality, readiness and response of the student to the comments are evaluated.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Student can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. Student can apply appropriate methods in media research Student can think critically, independently and analytically and have a flexible approach to solving scientific issues. Student can function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Student can independently and critically search, sort and analyze information that is approachedb interdisciplinary. Student can apply his knowledge and skills in independent and creative research. Student can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method Verification method - at least once a semester, e.g. in the form of a colloquium, the student demonstrates his / her ability to formulate his / her conclusions and argue.</p>	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Seminar 3
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/2 teaching method: on-site / online / hybrid	
ECTS Credits: 3	
Recommended Semester: 3. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p>Course Requirements:</p> <p>Continuous assessment: the student sends his / her presentation in electronic form to the supervisor and other colleagues at least once a semester in advance, according to the instructor's instructions, which will include the status and level of his / her scientific research. Final evaluation: the quality, readiness and response of the student to the comments are evaluated.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Student can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. Student can apply appropriate methods in media research Student can think critically, independently and analytically and have a flexible approach to solving scientific issues. Student can function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Student can independently and critically search, sort and analyze information that is approachedb interdisciplinary. Student can apply his knowledge and skills in independent and creative research. Student can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method Verification method - at least once a semester, e.g. in the form of a colloquium, the student demonstrates his / her ability to formulate his / her conclusions and argue.</p>	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Seminar 4
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/2 teaching method: on-site / online / hybrid	
ECTS Credits: 3	
Recommended Semester: 4. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p>Course Requirements:</p> <p>Continuous assessment: the student sends his / her presentation in electronic form to the supervisor and other colleagues at least once a semester in advance, according to the instructor's instructions, which will include the status and level of his / her scientific research. Final evaluation: the quality, readiness and response of the student to the comments are evaluated.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Student can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. Student can apply appropriate methods in media research Student can think critically, independently and analytically and have a flexible approach to solving scientific issues. Student can function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Student can independently and critically search, sort and analyze information that is approachedb interdisciplinary. Student can apply his knowledge and skills in independent and creative research. Student can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method Verification method - at least once a semester, e.g. in the form of a colloquium, the student demonstrates his / her ability to formulate his / her conclusions and argue.</p>	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Seminar 5
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/2 teaching method: on-site / online / hybrid	
ECTS Credits: 3	
Recommended Semester: 5. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p style="text-align: center;">Course Requirements:</p> <p>Continuous assessment: the student sends his / her presentation in electronic form to the supervisor and other colleagues at least once a semester in advance, according to the instructor's instructions, which will include the status and level of his / her scientific research. Final evaluation: the quality, readiness and response of the student to the comments are evaluated.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Student can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. Student can apply appropriate methods in media research Student can think critically, independently and analytically and have a flexible approach to solving scientific issues. Student can function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Student can independently and critically search, sort and analyze information that is approachedb interdisciplinary. Student can apply his knowledge and skills in independent and creative research. Student can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method Verification method - at least once a semester, e.g. in the form of a colloquium, the student demonstrates his / her ability to formulate his / her conclusions and argue.</p>	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Study or research mobility
Type, Range and Method of Teaching hours weekly (lecture / seminar): once in six semesters teaching method: on-site / online / hybrid	
ECTS Credits: 10	
Recommended Semester: 1. - 6. semester	
Level of Study: 3.	
Prerequisites: N/A	
Course Requirements: The student completes a research stay at an external institution once during six semesters.	
Learning Outcomes:	
<p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p>Skills Can identify new media research issues and design, validate and implement new research and working practices. Can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public. is able to apply appropriate methods in media research Can think critically, independently and analytically and have a flexible approach to solving scientific issues. is able to function in international professional discourse and study and present the results of his research in the world language.</p> <p>Competencies Can independently and critically search, sort and analyze information that is approached interdisciplinary Can apply his knowledge and skills in independent and creative research. He can design a meaningful project, contribute to its implementation and work in a team</p> <p>Verification Method upon returning from the research stay, he answers the trainer's questions. He will use his answers to show the usefulness of his research stay.</p>	
Course Description:	

Literature:					
According to recommendation of an instructor.					
Language: Slovak					
Notes:					
Evaluation:					
A	B	C	D	E	FX
Instructor: instructor					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: English for PhD. Students
Type, Range and Method of Teaching hours weekly (lecture / seminar): 0/2 teaching method: on-site / online / hybrid	
ECTS Credits: 4	
Recommended Semester: 1. – 6.	
Level of Study: III.	
Prerequisites:	
Course Requirements: In total, it is necessary to obtain at least 60 out of 100 points: a) students actively participate in seminars, during which they discuss the topics covered, b) students gradually prepare different assignments (email, motivation letter, CV, abstract) (40 points), c) students finally present the research topic according to the agreed structure (60 points).	
Learning Outcomes:	
Skills S3 - the student is able to present problems, solutions and arguments from the area of his / her expertise in an accessible and at the same time professionally interesting way. S4 - the student is able to function in international professional discourse and study and present the results of their research in the world language.	
Competencies C2 - s / he is able to independently identify and assess the ethical and social aspects of research work, with knowledge of the strict principles of scientific integrity.	
<u>Verification method:</u> S4: elaboration of continuous assignments (40 points); S3, K2: active discussions during seminars and final presentation of the research topic as agreed (60 points).	
Course Description: 1. Introduction and "small talk". 2. Email communication. 3. Motivational letter and curriculum vitae. 4. Conference, posing questions, discussion. 5. Abstract. 6. - 7. Professional text (structure, basic phrases, tips). 8. - 9. Professional presentations (demonstrations, classification, basic phrases, presentation). 10. - 13. Student presentations.	
Literature: <i>English Communication Skills for Professionals in Research and Science.</i> Institute for Foreign Language Studies, Slovak Academy of Sciences. WALLWORK, A.: <i>English for Academic Research: Grammar Exercises.</i> New York: Springer 2016.	

WALLWORK, A.: *English for Academic Research: Grammar, Usage and Style*. New York: Springer 2016.

WALLWORK, A.: *English for Academic Research: Vocabulary Exercises*. New York: Springer 2016.

WALLWORK, A.: *English for Interacting on Campus*. New York: Springer 2016.

WALLWORK, A.: *English for Presentations at International Conferences*. New York: Springer 2016.

WALLWORK, A.: *English for Writing Research Papers*. New York: Springer 2016.

Language: English

Notes:

Evaluation:

A	B	C	D	E	FX
A	b	c	d	e	f

Instructor:

doc. Mgr. Eugen Zeleňák, PhD.

Last Modification: 19. 5. 2022

Approved by: doc. Mgr. Terézia Rončáková, PhD.

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Philosophical-theological aspects of communication (Filozoficko-teologické aspekty komunikácie)
Type, Range and Method of Teaching hours weekly (lecture / seminar): 1/1 teaching method: on-site / online / hybrid	
ECTS Credits: 4	
Recommended Semester: 2. semester	
Level of Study: 3.	
Prerequisites: N/A	
Course Requirements: written essay – accounts for 50 % of overall assessment oral exam - accounts for 50 % of overall assessment	
<p>Learning Outcomes:</p> <p>In the issue of "mass media communication", the emphasis is most often placed on the technical side of the process, the ethical dimension of communication, the influence of media and communicated content on the recipient of communication from a psychological, sociological, political or economic point of view. Communication, especially interpersonal communication, and the impact of each communication on personality development / diseases, the spiritual dimension of the person and the need for direct communication remain in the background. However, they are an important part of these processes, which is addressed in the subject "Philosophical-theological aspects of communication". The aim is to offer the graduate other views that bring to the communication an interdisciplinary combination of philosophical or theological knowledge and media science (dialogical personalism, "trinitarian communication", the correlation of beauty, truth and good as attributes of being, the issue of media transmission of religious experience (symbolic language, heart "). The output is not a specific skill, but a deepening of competence, which is reflected in all aspects of media theory and practice including ethical and legislative aspects. As experience has shown, secular newsrooms also entrust religious and spiritual topics to graduates of journalism at the Catholic University, as they expect special preparedness in this area. Within interdisciplinary research, the course also lays the foundations for the professional and scientific involvement of graduates in these areas.</p> <p>Knowledge:</p> <p>The student has knowledge of current issues of media research and mass communication in the context of philosophy and theology</p> <p><i>Verification Method</i></p>	

Assessment of written essay, minimum score 60 %

Skills:

Can think critically, independently and analytically and have a flexible approach to solving scientific issues.

Verification Method

Assessment of written essay, minimum score 60 %

Oral exam – evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting the minimum criteria. (A – E)

Competencies:

Can independently and critically search, sort and analyze information that is approached interdisciplinary

Verification Method

Assessment of written essay, minimum score 60 %

Course Description:

- 1) Personality and dialogism and their relation to media communication
- 2) Visual perception and the ability of conceptual thinking, pitfalls and benefits of visual perception
- 3) The influence of virtual reality on historical roots, the ability to make free and therefore responsible decisions, the influence of vital reality on the vital forces of man (elan vital)
- 4) The theory of "opinion as a commodity" and its threats to the very essence of democracy
- 5) "Intratrinitary communication", ie God as mutual communication in love between divine persons and the resulting understanding of man, created in the "image and image of God"
- 6) The issue of communicating spiritual experience through the media
- 7) The interplay of "transcendental" (beauty, truth and goodness) and the possibilities of integral healing

Literature:

GÁLIK, S.: *Filozofia a médiá. K filozofickej reflexii vplyvu médií na utváranie (súčasnej) kultúry*. Bratislava : Iris, 2012.

GRÜN, A.: *Modlitba jako setkání*. Kostelní Vydří : Karmelitánské nakladatelství, 2002.

HOVARD, R. G.: *Digital Jesus. The making of a new Christian Fundamentalist Community on the Internet*. New York : New York University Press, 2011.

POLÁKOVÁ, J.: *Smysl dialogu. O směřování k plnosti lidské komunikace*. Praha : Vyšehrad, 2008.

RUPNIK, M. I.: Krása jako východisko. In ŠPIDLÍK, T. – RUPNIK, M. I. (a kol.): *Nové cesty pastorální teologie. Krása jako východisko*. Olomouc : Refugium Velehrad-Roma, s.r.o., 2008.

RUPNIK, M. I.: Integrální poznání. Symbol jako nejdokonalejší výpověď. In ŠPIDLÍK, T. – RUPNIK, M. I.: *Integrální poznání*. Olomouc : Refugium, 2015.

SLÁDEK, K. (a kol.): *Krása spasí svět*. Červený Kostelec : Nakladatelství Pavel Mervart, 2015.
ŠPIDLÍK, T.: *Důvody srdce*. Praha : Nakladatelství Vyšehrad, 2001
VRÁNA, K.: *Dialogický personalizmus*. Praha : Zvon, 1996.
TRAMPOTA, Tomáš., VOJTĚCHOVSKÁ, Martina. *Metody výzkumu médií*. Praha: Portál, 2010,

Language: Slovak

Notes:

Evaluation:

A	B	C	D	E	FX

Instructor: Doc. ThLic. Marián Gavenda, PhD.

Last Modification: 19. 5. 2022

Approved by: doc. Mgr. Terézia Rončáková, PhD.

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Medio-linguistic intersections (Mediálno-lingvistické prieniky)
Type, Range and Method of Teaching hours weekly (lecture / seminar): 1/1 teaching method: on-site / online / hybrid	
ECTS Credits: 4	
Recommended Semester: 3. semester	
Level of Study: 3.	
Prerequisites: N/A	
Course Requirements: Written essay, presentation and defense of the essay	
Learning Outcomes:	
Knowledge The student has knowledge of current issues of media research and mass communication.	
<i>Verification Method</i> continuous monitoring of activities at lectures and seminars during the semester; assessment of essay, minimum score 20 out of 25.	
Skills Can identify new media research issues and design, validate and implement new research and working practices.	
<i>Verification Method</i> observing student activity in discussions; assessment of essay, minimum score 20 out of 25.	
Can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public.	
<i>Verification Method</i> –continuous essay writing, min. grade E;	
Competencies Can apply his knowledge and skills in independent and creative research.	
<i>Verification Method</i> assessment of a proposal for research activity in the field of language processing of journalistic outputs, resp. language culture of the media containing the definition of the	

problem, outline of the current state of research, proposal of research methods, formulation of research questions, or hypothesis - min. 8 points out of 10

Can independently and critically search, sort and analyze information via interdisciplinary approach

Verification Method

assessment of a list of literature and other sources of domestic and foreign provenance relevant to the defined research problem, search of data, information, facts from the literature relevant to the defined research problem - min. 8 points out of 10

Course Description:

1. Principles of the language system, its structure and functioning.
2. The relationship of language to social sciences.
3. Language culture in the media.
4. Language and online media.
5. The place of language in media communication.
6. Media cultivation and language cultivation.
7. Research intersections of linguistics and media studies.

Literature:

DOLNÍK, Juraj: *Všeobecná jazykoveda*. Dostupné na:

https://www.juls.savba.sk/attachments/pub_vseobecna_jazykoveda/vseobecna_jazykoveda.pdf

KLINCKOVÁ, Jana - ODALOŠ, Pavol - PATRÁŠ, Vladimír. 1997. *Jazyk - komunikácia - spoločnosť*. Ed. V. Patráš. 1. vyd. Banská Bystrica : Univerzita Mateja Bela, 1997. 114 s. ISBN 80-8055-108-1

KOLEKTÍV. 2003. *Jazyk, média, politika*. Ed. S. Čmejrková - J. Hoffmannová. 1. vyd. Praha : Academia, 2003. 258 s. ISBN 80-200-1034-3

KRAUS, Jiří: *Jazyk v proměnách komunikačních médií*. Praha : Univerzita Karlova, 2008. 174 s. ISBN: 978-80-246-1578-3

PATRÁŠ, Vladimír. 2009. *Sociolingvistické aspekty elektronicky podmienenej komunikácie*. Karviná : OPF SU v Opavě, 2009. 149 s. ISBN 978-80-7248-522-2

RAŠOVÁ, Dominika. Reflexia komunikačno-pragmatického prístupu vo výskume masmediálnej komunikácie. In *Acta Facultatis Humanisticae Universitatis Matthiae Belii Neosoliensis : humanitné vedy - lingvistika*. Banská Bystrica : Univerzita Mateja Bela, Fakulta humanitných vied, 2011. ISBN 978-80-557-0233-9, s. 152-160.

Language: Slovak

Notes:

Evaluation:

A	B	C	D	E	FX

Instructor: Mgr. Petra Polievková, PhD.

Last Modification: 19. 5. 2022

Approved by: doc. Mgr. Terézia Rončáková, PhD.

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code:	Course Title: Socio-cultural roles of media (Kultúrno-spoločenské roly médií)
Type, Range and Method of Teaching hours weekly (lecture / seminar): 1/1 teaching method: on-site / online / hybrid	
ECTS Credits: 4	
Recommended Semester: 4. semester	
Level of Study: 3.	
Prerequisites: N/A	
<p style="text-align: center;">Course Requirements:</p> <p>During the year, the student will actively participate in individual teaching activities, especially in the study of recommended literature, writing their own essays, discussions, etc.</p>	
<p>Learning Outcomes:</p> <p>Knowledge The student has knowledge of current issues of media research and mass communication. The student has knowledge of the methodology of media research, knows the procedures of scientific work.</p> <p><i>Verification Method</i> observing student activity in discussions; - observation of the student's personal growth within the individual study of professional literature</p> <p>Skills Can identify new media research issues and design, validate and implement new research and working practices.</p> <p><i>Verification Method</i> observing student activity in discussions;</p> <p>Can formulate his / her conclusions orally and in writing, which he / she can present to the lay and professional public.</p> <p><i>Verification Method</i> -continuous essay writing, min. grade E;</p>	

Can think critically, independently and analytically and have a flexible approach to solving scientific issues.

Verification Method

continuous essay writing, min. grade E;

is able to function in international professional discourse and study and present the results of his research in the world language.

Verification Method

observing the student's personal growth in the individual study of professional literature and in discussions;

Competencies

Can independently and critically search, sort and analyze information that is approached

interdisciplinary

Verification Method

continuous essay writing, min. grade E;

Course Description:

1. Desired / undesirable media involvement.
2. Ideological profiling of the media in history / today.
3. Reflection of current conservative-liberal disputes in the media.
4. Media participation in creating the image of positive / negative celebrities.
5. Sociological profile of journalists in the past / today.
6. Current frames and arguments (topoi) in connection with the processing of selected burning cultural and social topics in the media.

Literature:

BUCHANAN, P. (1992): The Cultural War for the Soul of America. In: *Patrick J. Buchanan – Official Website*, 14. 9. 1992. Dostupné na: <http://buchanan.org/blog/the-cultural-war-for-the-soul-of-america-149>

CAPPELLA, Joseph N. – JAMIESON, Kathleen Hall: *Spiral of Cynicism. The Press and the Public Good*. New York/Oxford : Oxford University Press, 1997.

CÍBIK, M. (2017): *Liberáli a tí druhí*. Bratislava: AKAMedia.

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Language: Slovak

Notes:

Evaluation:

A	B	C	D	E	FX

Instructor: doc. Mgr. Terézia Rončáková, PhD., ThDr. PhDr. Hedviga Tkáčová, PhD.
Last Modification: 19. 5. 2022
Approved by: doc. Mgr. Terézia Rončáková, PhD.

Course Information Sheet

University: Catholic University in Ruzomberok					
Faculty: Faculty of Arts and Letters					
Course Code:			Course Title: Course Offered by Another Unit		
Type, Range and Method of Teaching hours weekly (lecture / seminar): Depend on the chosen course teaching method: on-site / online / hybrid					
ECTS Credits: Depend on the chosen course					
Recommended Semester: 1. – 4.					
Level of Study: III.					
Prerequisites:					
Course Requirements: Depend on the chosen course					
Learning Outcomes: Depend on the chosen course					
Course Description: The student chooses a course from the offer of another academic unit at FAL CU, at CU or at another institution, which can support interdisciplinarity within the doctoral study. The course syllabus depends on the specific course.					
Literature: Depend on the chosen course					
Language: Depend on the chosen course					
Notes:					
Evaluation:					
A	B	C	D	E	FX
A	b	c	d	e	f
Instructor: Depend on the chosen course					
Last Modification: 19. 5. 2022					
Approved by: doc. Mgr. Terézia Rončáková, PhD.					

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code: KF/01F400012W/17	Course Title: Dissertation exam
Type, Range and Method of Teaching hours weekly (lecture / seminar): N/A teaching method: on-site / online / hybrid – N/A	
ECTS Credits: 30	
Recommended Semester: 2. – 3. semester	
Level of Study: 3.	
Prerequisites: They are defined in an individual study plan that respects the doctoral study directive.	
<p>Course Requirements: The conditions are the submitted written work for the dissertation exam and the successful dissertation exam (consisting of the oral part and the defense of the written work for the dissertation exam) carried out before the commission. An opponent, who is an expert with at least a PhD, prepares a review on the written work for the dissertation exam - and s/he does not work at the doctoral student's workplace. The commission decides on the result of the dissertation examination in a closed session by a majority of votes of the members present. The overall result is evaluated with classification levels A to Fx (A - excellent, B - very good, C - good, D - satisfactory, E - sufficient, FX - insufficient). A doctoral student who has failed the examination may resit for the examination only once, at the latest by the end of the penultimate year of the standard length of doctoral study.</p>	
<p>Learning Outcomes:</p> <p>Knowledge the doctoral student has comprehensive knowledge and deeply understands the problems and discussions related to the topic of the dissertation.</p> <p>Skills the doctoral student demonstrates the ability to formulate and design their own scientific text in accordance with the strict principles of scientific integrity.</p> <p>Competencies the doctoral student is able to clearly and eruditely present the results of their work and lead a professionally based controversy about them.</p> <p>the doctoral student is prepared for independent scientific and creative activity in the field of research and development.</p> <p>Verification method / method: the doctoral student answers questions within the oral part of the dissertation exam; the doctoral student proves this in his / her written work for the dissertation exam; the doctoral student presents his / her work during the defense and discusses with the opponent and the members of the commission.</p>	
Course Description:	

The subject is framed by the valid directive on doctoral studies. The dissertation examination consists of 1) an oral part and 2) the defense of a written work for the dissertation examination. 1) The subjects of the oral part of the exam are determined by the dean on the basis of the proposal of the philosophy doctoral study commission. In the oral part, the doctoral student answers the questions formulated by the members of the examination commission. 2) The topic of the defended written work for the dissertation exam is determined by the topic of the dissertation. The work contains an introduction to the issue, the current state of the issue and its analysis and a detailed project of another own solution to the topic (goals, methodology, etc.). The written work is processed by the doctoral student independently under the guidance of a supervisor. The opponent prepares a review of the work. During the dissertation examination, the doctoral student presents his / her work, responds to the questions and comments of the opponent and the members of the examination commission, and participates in an expert discussion on the topic of the dissertation.

Literature: Literature is determined by the topic of the dissertation.

Language: Slovak or some other relevant language

Notes:

Evaluation:

A	B	C	D	E	FX
A	b	c	d	e	f

Instructor: examination commission

Last Modification: 19. 5. 2022

Approved by: guarantors of doctoral study programs

University: Catholic University in Ruzomberok	
Faculty: Faculty of Arts and Letters	
Course Code: KF/01F30104S/17	Course Title: Dissertation Thesis Defense
Type, Range and Method of Teaching hours weekly (lecture / seminar): teaching method: on-site / online / hybrid	
ECTS Credits: 60	
Recommended Semester: 6	
Level of Study: 3.	
Prerequisites: They are defined in an individual study plan that respects the doctoral study directive.	
Course Requirements: The conditions are the submitted dissertation and its successful defense before a commission whose members includes the opponents of the dissertation. The opponents are selected from among experts in the field, who are usually not employees of the student's institution, and only one of them can be from the university where the doctoral student is studying. The opponent will prepare a written review, in which s/he comments on the relevance of the chosen topic, the fulfillment of the objective, the chosen methods, the results of the dissertation and the contribution to the further development of scholarship. The reviewer will express in the report whether or not he / she proposes the award of an academic degree on the basis of the submitted work and evaluates it with a standard classification level (A - Fx). After the defense, the commission will evaluate the course and result of the defense and the use of the results of the dissertation in a closed session. The commission will decide in a secret ballot whether to propose to award the doctoral student a doctoral academic degree.	
Learning Outcomes:	
Knowledge PhD student has comprehensive knowledge and deeply understands the problems and discussions related to the topic of the dissertation.	
Skills PhD student demonstrates the ability to formulate and design their own scientific text in accordance with the strict principles of scientific integrity.	
Competencies the doctoral student is able to clearly and eruditely present the results of their work and lead a professionally based controversy about them. the doctoral student is prepared for independent scientific and creative activity in the field of research and development.	
<u>Verification method / method:</u> the doctoral student will prove it in his dissertation; C1, C2: the doctoral student presents his / her work and discusses with opponents or members of the commission during the defense.	
Course Description:	

The subject is framed by the valid directive on doctoral studies. Prior to defending the dissertation, the doctoral student prepares the dissertation independently under the guidance of the supervisor. This is a final work, which usually contains a theoretical introduction that analyzes the current state of knowledge in the field, the characteristics of objectives, a detailed description of the procedures used, results achieved, their evaluation, discussion, conclusion and a list of used literature. The formal arrangement of the thesis respects the requirements set out in the Rector's Directive on the requirements for final theses.

The defense itself is led by the chairman of the commission, who first presents the CV of the doctoral student, announces the topic of the dissertation and asks the supervisor to provide essential information from the supervisor's opinion and mention the doctoral student's outputs. Subsequently, the doctoral student will briefly present the content of his work, its concept, results and benefits. Opponents will immediately present the essential content of their assessments, and then the doctoral student will take a stand on the assessments, comment on objections, comments and questions. A public debate continues, which is open to all present. Emphasis is placed on the accuracy, justification, originality and seriousness of the knowledge contained in the dissertation. The doctoral student will finally comment on all the suggestions and questions from the discussion.

Literature: Literature is determined by the topic of the dissertation.

Language: Slovak or some other relevant language.

Notes:

Evaluation:

A	B	C	D	E	FX
A	b	c	d	e	f

Instructor: examination commission

Last Modification: 19. 5. 2022

Approved by: guarantors of doctoral study programs