

## COURSE INFORMATION SHEET

<b>University:</b> Catholic University in Ružomberok	
<b>Faculty:</b> Faculty of Arts and Letters	
<b>Course code:</b> KZ/01Z9015Y/15	<b>Course title:</b> Journalistic Terminology in a Foreign Language II.
<b>Type and range of planned learning activities and teaching methods:</b> <b>Form of instruction:</b> Seminar <b>Recommended study range:</b> <b>hours weekly: 1 hours per semester: 13</b> <b>Teaching method:</b> on-site (distance method according to the document Príkaz rektora P-8/2020 since 15. 10. 2020)	
<b>Credits:</b> 2	
<b>Recommended semester/trimester:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements for passing the course:</b> seminar attendance, active participation, continuous evaluation - vocabulary tests and written assignments	
<b>Learning outcomes of the course:</b> Acquisition of basic English vocabulary from the media environment. Ability to understand journalistic communication in English.	
<b>Course contents:</b> 1. Magazines – composing magazine covers: discussion, bolding, capitalization 2. Magazines – composing magazine covers: (pronunciation features), listening 3. Magazines – planning the contents of a magazine: listening related exercises, expressing future, 4. Magazines – giving instructions: discussion, reading, use of always and never, listening exercises, 5. Magazines – planning and writing a true-life story: discussion, reading, past tenses, 6. Magazines – planning and writing a true-life story: writing own text, + Test 1 7. Television – understanding the pre-production process: discussion, listening 8. Television – understanding the pre-production process; possibility, ability, recommendation 9. Television – organizing a filming schedule 10. Television – filming on location, instructions, suggestions, questions 11. Television – editing a TV documentary: reading, listening 12. Television – editing a TV documentary: listening, writing + Test 2	
<b>Recommended or required literature:</b> Primárna literatúra: CERAMELLA, Nick. – LEE, Elisabeth: Cambridge English for the Media, Cambridge: Cambridge University Press. 2008. 112 s. ISBN-978-0-521-72457-9. Sekundárna literatúra: DURANT, Alan – LAMBROU, Marina: Language and Media, A resource book for students. London: Routledge, 2009. 269 s. ISBN- 978-0-415-47574-7. PARSIGIAN, Elis. K.: Mass Media Writing. London: Routledge. 2009. 355 s. ISBN-0-8058-1130-3.	

<p>RANDALL, David: The Universal Journalist. London: Pluto Press. 2007. 245 s.  ISBN-978-0-7453-2655-9.  HENNESSY, Brendan: Writing Feature Articles. Oxford: Focal Press. 2007. 414 s.  ISBN-0-240-51691-5.  CONNORS, Tracy, .D.: Longman Dictionary of Mass Media Communication. New York:  Longman. 1982.255 s. ISBN- 0-582-28336-1.</p>					
<p><b>Language of instruction:</b>  english language</p>					
<p><b>Notes:</b></p>					
<p><b>Course evaluation:</b>  Assessed students in total: 72</p>					
A	B	C	D	E	FX
15.28	27.78	15.28	16.67	20.83	4.17
<p><b>Name of lecturer(s):</b> Mgr. Pavel Izrael, PhD.</p>					
<p><b>Last modification:</b> 05.01.2021</p>					
<p><b>Supervisor(s):</b> Administrátor Systému</p>					