

DOCUMENT

Name and surname Mgr. Petra Polievková, Philosophiae doctor
Document type: Characteristics of the submitted research/ artistic/other output
The name of the university Catholic University in Ružomberok
The seat of the university Hrabovská cesta 1A, 034 01 Ružomberok
The name of the faculty Faculty of Arts and Letters
The seat of the faculty Hrabovská cesta 1B, 034 01 Ružomberok

OCA1. - Surname awarded to the assessed person

Polievková

OCA2. - Name awarded to the assessed person

Petra

OCA3. - Degrees awarded to the assessed person

Mgr., PhD.

OCA4. - Hyperlink to the entry of the person in the Register of university staff

<https://www.portalvs.sk/regzam/detail/16183>

1st evaluated output

OCA6. - Category of the research/ artistic/other output

scientific output

OCA7. - Year of publication of the research/artistic/other output

2020

OCA9. - Hyperlink to the record in CRPA or CRAA

<https://app.crepc.sk/?fn=detailBiblioFormChildYMFQF&sid=43F06B994359F424AC7BDF3CE4&seo=CREP%C4%8C-detail-%C4%8C%C3%A1nok>

OCA11. - Characteristics of the output in the format of the CRPA or the CRAA bibliographic record, if the output is not available in a publicly accessible register or catalogue of outputs

ADN: Family Socioeconomic Status and Parents' Education as Indicators of the Primary Use of Digital Media by Children / Polievková Petra, 2020. In: Media Literacy and Academic Research. ISSN 2585-8726. - Vol. 3 , No. 2 (2020), p. 63 - 76.

OCA12. - Type of the output (if the output is not registered in CRPA or CRAA)

article

OCA13. - Hyperlink to the webpage where the output is available (full text, other documentation, etc.)

https://www.mlar.sk/wp-content/uploads/2020/12/5_Polievkova.pdf

OCA14. - Characteristics of the author's contribution

100%

OCA15. - Annotation of the output with contextual information concerning the description of creative process and the content of the research/artistic/other activity, etc.

This paper is a response to studies conducted in other countries on how the socioeconomic status of families affects the media use patterns and media education strategies imposed by parents on their children. Admittedly, research on the subject in Slovakia is largely lacking. Our study is based on an assumption of a close relation between the level of education, household income and parents' preference for the purpose to which children are allowed to use digital media. Our research was conducted on a sample of 572 parents with children aged between 3 and 8 living in the Žilina self-governing region. Based on the analysis, a mild correlation was observed between household income and the preference to allow children to use digital media to avoid boredom and fill in the time without parental attention. The correlation between the level of education and preference for digital content was not confirmed. The research has led to a conclusion that most parents tend to prefer exploiting the entertainment potential of digital technologies while minimizing screen time. The conclusions of this research are compatible with similar studies pointing to the prevalence of restrictive (quantitative) mediation present in Slovak families.

OCA16. - Annotation of the output in English

This paper is a response to studies conducted in other countries on how the socioeconomic status of families affects the media use patterns and media education strategies imposed by parents on their children. Admittedly, research on the subject in Slovakia is largely lacking. Our study is based on an assumption of a close relation between the level of education, household income and parents' preference for the purpose to which children are allowed to use digital media. Our research was conducted on a sample of 572 parents with children aged between 3 and 8 living in the Žilina self-governing region. Based on the analysis, a mild correlation was observed between household income and the preference to allow children to use digital media to avoid boredom and fill in the time without parental attention. The correlation between the level of education and preference for digital content was not confirmed. The research has led to a conclusion that most parents tend to prefer exploiting the entertainment potential of digital technologies while minimizing screen time. The conclusions of this research are compatible with similar studies pointing to the prevalence of restrictive (quantitative) mediation present in Slovak families.

OCA17. - List of maximum 5 most significant citations corresponding to the output

2021 [3] TKÁČOVÁ, Hedwiga. Initiatives against Disinformations on the Internet in the first year with COVID 19 in Slovakia. In Quære, 2021, Vol. XI, p. 715.

2021 [1]Teneva, Ekaterina. THE RHETORIC OF POLITICAL EMOTIONS IN THE INTERNET NEWS DISCOURSE. In Galactica Media-Journal of Media Studies, 2021, Vol. 3, ISSUE 1, p. 125.

OCA18. - Characteristics of the output's impact on socio-economic practice

I am of the opinion that this output contributes to the current debate on the impact of the so-called new media for the life of the individual. It pays particular attention to the effects of children's user behavior on social relationships. The output has the potential to dynamize the debate on the need to reorganize family rules with regard to the ubiquity of new media, which significantly interfere with interpersonal relationships.

OCA19. - Characteristics of the output and related activities' impact on the educational process

The results of the study are used in the teaching of future journalists who accept the challenge of being active in the field of informal media education. The journalistic community has a society-wide impact, so it is important that future journalists are educated in the field of media education with an emphasis on adopting the idea of an active approach to forming a critical audience. The results of the study draw on future teaching staff who have a direct impact on the formation of the individual and his ability to establish and maintain healthy social relationships.

2nd evaluated output

1.

OCA5. - Area of assessment

Journalism I. and II. level, Theory and History of Journalism III. level

OCA6. - Category of the research/ artistic/other output

scientific output

OCA7. - Year of publication of the research/artistic/other output

2021

OCA8. - ID of the record in the Central Registry of Publication Activity (CRPA) or the Central Registry of Artistic Activity (CRAA)

441606

OCA9. - Hyperlink to the record in CRPA or CRAA

<https://app.crepc.sk/?fn=detailBiblioFormChildYN4PJ&sid=0A0FD570488E7E365870A6AA23&seo=CREP%C4%8C-detail-kapitola/-pr%C3%ADspevok>

OCA11. - Characteristics of the output in the format of the CRPA or the CRAA bibliographic record, if the output is not available in a publicly accessible register or catalogue of outputs

AFD Kauza prednostného očkovania cez prizmu diskurzívnej analýzy / Polievková Petra, 2021. In: Kol. autorov: FENOMÉN 2021: Pandémia covidu-19 a médiá. Vydavateľ: Univerzita Komenského v Bratislave vo Vydavateľstve UK v roku 2021, s. 311 - 324. / AFD Case of preferential vaccination through the prism of discursive analysis / Polievková Petra, 2021. In: Kol. authors: PHENOMENON 2021: Pandemic covidu-19 and the media. Publisher: Comenius University in Bratislava at the Charles University in 2021, p. 311 - 324.

OCA12. - Type of the output (if the output is not registered in CRPA or CRAA)

chapter

OCA13. - Hyperlink to the webpage where the output is available (full text, other documentation, etc.)

<https://phil.uniba.sk/katedry-a-odborne-pracoviska/katedra-zurnalistiky/fenomen/>

OCA14. - Characteristics of the author's contribution

100%

OCA15. - Annotation of the output with contextual information concerning the description of creative process and the content of the research/artistic/other activity, etc.

Through the prism of discursive analysis, the article notices five texts published on the web portal of Denník N. The analysed texts are framed by the story of the preferential vaccination of a former Slovak tennis player, who is presented by the tabloid media as one of the Slovak celebrities. That is why we are looking for an answer to the question of how the opinion-forming medium managed to deal with the celebrity case. We are also interested in how politics is introduced into the topic and what role the power discourse plays in this.

OCA16. - Annotation of the output in English

Through the prism of discursive analysis, the article notices five texts published on the web portal of Denník N. The analysed texts are framed by the story of the preferential vaccination of a former Slovak tennis player, who is presented by the tabloid media as one of the Slovak celebrities. That is why we are looking for an answer to the question of how the opinion-forming medium managed to deal with the celebrity case. We are also interested in how politics is introduced into the topic and what role the power discourse plays in this.

OCA18. - Characteristics of the output's impact on socio-economic practice

The article addressed the current topic - the COVID 19 pandemic - a phenomenon that has affected every area of our lives. The article seeks to answer the question of how the mentioned phenomenon of the pandemic affected the media sphere, how it stimulated the expansion of disinformation that flooded the media space and how the media and journalists themselves dealt with it. It is grouped into contributions that highlight the risks posed by the pandemic to society and motivate people to seek answers to how the individual and society can cope with these risks.

OCA19. - Characteristics of the output and related activities' impact on the educational process

The chapter is a tool that shows future journalists how a major event is changing the structure of society and posing new challenges. They are preparing to cope with the onslaught of misinformation, which is spreading, especially in the new media, to such an extent that the previous generation of journalists had no experience.

3rd evaluated output

1.

OCA5. - Area of assessment

Journalism I. and II. level, Theory and History of Journalism III. level

OCA6. - Category of the research/ artistic/other output

scientific output

OCA7. - Year of publication of the research/artistic/other output

2013

OCA8. - ID of the record in the Central Registry of Publication Activity (CRPA) or the Central Registry of Artistic Activity (CRAA)

162411

OCA9. - Hyperlink to the record in CRPA or CRAA

<https://app.crepc.sk/?fn=detailBiblioFormChildENBS2&sid=C6B245BF6B3D130473B97EF62D&seo=CREP%C4%8C-detail-%C4%8C%C3%A1nok>

OCA11. - Characteristics of the output in the format of the CRPA or the CRAA bibliographic record, if the output is not available in a publicly accessible register or catalogue of outputs

ADM: The role of media literacy development as a part of religious education curriculum./ Norbert Vrabec, Petra Polievková, Mária Moravčíková, 2013. In: European Journal of Science and Theology. ISSN 1841-0464. - Vol. 9, No. 5, p. 211 - 223.

OCA12. - Type of the output (if the output is not registered in CRPA or CRAA)

article

OCA13. - Hyperlink to the webpage where the output is available (full text, other documentation, etc.)

https://www.researchgate.net/publication/293101323_The_role_of_media_literacy_development_as_a_part_of_religious_education_curriculum

OCA14. - Characteristics of the author's contribution

10%

OCA15. - Annotation of the output with contextual information concerning the description of creative process and the content of the research/artistic/other activity, etc.

This article presents the experience gathered by the questionnaires from Slovak schools. As a result, it provides insight into inclusive and innovative educational trends in the media-saturated environment of today's society.

OCA16. - Annotation of the output in English

This article presents the experience gathered by the questionnaires from Slovak schools. As a result, it provides insight into inclusive and innovative educational trends in the media-saturated environment of today's society.

OCA17. - List of maximum 5 most significant citations corresponding to the output

2014 [1] PAĽA, Gabriel. The family in media ciphers. In European Journal of Science and Theology, 2015, Vol. XI, Issue 6, p. 715. 2016 [1] PETRANOVÁ, Dana, HOSSOVÁ, Monika. Critical Thinking as a Key Competency. In: Proceedings of the 3D international conference on applied social science research / Chen, Li [Ed.]. Paris : Atlantis Press, - ISBN 978-94-6252-148-3.

2018 [1] GÁLIK Slavomír, HĽADÍKOVÁ, Vladimíra. Cyberbullying and Opportunities for its Prevention. Vol.I, Issue 1, p.6-17, ISSN 2585-8726.

OCA18. - Characteristics of the output's impact on socio-economic practice

The paper analyzes the development of media literacy as part of education for democratic citizenship and personal development of children and youth. It analyzes the characteristics, approaches and innovative strategies of integrating media education into the curriculum of religious education. This contribution was necessary at the time due to the current update of the State Education Program and the definition of media education as a cross-cutting theme capable of integration into other learning content.

OCA19. - Characteristics of the output and related activities' impact on the educational process

The output reflects the need to be educated not only in the technical aspects of information and communication technologies, but also in their responsible and meaningful use. This is one of the goals that is expected to be achieved by future educators and all those who want to be active in the field of non-formal media education, including future journalists. One of the important goals of contemporary religious teaching could be to stimulate critical and creative thinking and to promote digital citizenship and ethical values.

4th evaluated output

1.

Stupeň štúdia: III.

Typ štúdia: J

OCA5. - Area of assessment

Journalism I. and II. level, Theory and History of Journalism III. level

OCA6. - Category of the research/ artistic/other output

scientific output

OCA7. - Year of publication of the research/artistic/other output

2019

OCA8. - ID of the record in the Central Registry of Publication Activity (CRPA) or the Central Registry of Artistic Activity (CRAA)

161188

OCA9. - Hyperlink to the record in CRPA or CRAA

<https://app.crepc.sk/?fn=detailBiblioFormChildENURG&sid=A6067EBA354513018960B31B80&seo=CREP%C4%8C-detail-kapitola/-pr%C3%ADspevok>

OCA11. - Characteristics of the output in the format of the CRPA or the CRAA bibliographic record, if the output is not available in a publicly accessible register or catalogue of outputs

AED: Dieťa cez prizmu digitálnej zábavy / Polievková, Petra, 2019. In: Digitálne detstvo. Ružomberok (Slovensko) : Katolícka univerzita v Ružomberku. VERBUM - vydavateľstvo KU, 2019. - ISBN 978-80-561-0719-5, s. 65-92. / AED: Child through the prism of digital entertainment / Polievková, Petra, 2019. In: Digital childhood. Ružomberok (Slovakia): Catholic University in Ružomberok. VERBUM - vydavateľstvo KU, 2019. - ISBN 978-80-561-0719-5, p. 65-92

OCA12. - Type of the output (if the output is not registered in CRPA or CRAA)

chapter

OCA13. - Hyperlink to the webpage where the output is available (full text, other documentation, etc.)

<https://www.artforum.sk/katalog/146414/digitalne-detstvo>

OCA14. - Characteristics of the author's contribution

100%

OCA15. - Annotation of the output with contextual information concerning the description of creative process and the content of the research/artistic/other activity, etc.

The chapter is part of a monograph that presents the results of research on the interaction of children aged 3-8 with digital media. The project - Media Habits of Children in Early Childhood and Early School Age - was funded by the Scientific Grant Agency of the Ministry of Education, Science, Research and Sports of the Slovak Republic. From the point of view of research, the monitored issue in Slovakia is considerably underestimated.

OCA16. - Annotation of the output in English

The chapter is part of a monograph that presents the results of research on the interaction of children aged 3-8 with digital media. The project - Media Habits of Children in Early Childhood and Early School Age - was funded by the Scientific Grant Agency of the Ministry of Education, Science, Research and Sports of the Slovak Republic. From the point of view of research, the monitored issue in Slovakia is considerably underestimated.

OCA17. - List of maximum 5 most significant citations corresponding to the output

2020 [4] HACEK, Ján. Nové médiá - aktuálne výzvy dneška. UK Bratislava, 2020. ISBN 978-80-223-5001-3. p. 25.

OCA18. - Characteristics of the output's impact on socio-economic practice

This output contributes to the current discussion on the impact of the so-called new media for the life of the individual. It reveals that almost half of children aged 3-5 have access to a tablet and laptop, one third to a smart TV and more than two thirds to a mobile phone. This is an alarming finding that places increased demands on society to pay particular attention to the issue, with particular emphasis on the fact that excessive use of new media is proving to have destructive effects on social relations.

OCA19. - Characteristics of the output and related activities' impact on the educational process

The results of the study are used in the teaching of future journalists who accept the challenge of being active in the field of informal media education. The journalistic community has a society-wide impact, so it is important that future journalists are educated in the field of media education with an emphasis on adopting the idea of an active approach to forming a critical audience. The results of the study draw on future teaching staff who have a direct impact on the formation of the individual and his ability to establish and maintain healthy social relationships.

5th evaluated output

1.

Typ štúdia: J

OCA5. - Area of assessment

Journalism I. and II. level, Theory and History of Journalism III. level

OCA6. - Category of the research/ artistic/other output

scientific output

OCA7. - Year of publication of the research/artistic/other output

2014

OCA9. - Hyperlink to the record in CRPA or CRAA

http://www.crepc.sk/portal?fn=*recview&uid=1353657&pagelD=resultform&full=0

OCA11. - Characteristics of the output in the format of the CRPA or the CRAA bibliographic record, if the output is not available in a publicly accessible register or catalogue of outputs

AFC : Stereotypnosť ako podstata mediálneho politického diskurzu. Stereotyping as the essence of media political discourse / Polievková Petra, 2013. In: Media i społeczeństwo = Media and society. ISSN 2083-5701. - No. 3 (2013), s. 41-52. /

OCA13. - Hyperlink to the webpage where the output is available (full text, other documentation, etc.)

http://www.mediaispoleczenstwo.ath.bielsko.pl/art/03_Polievkova.pdf

OCA14. - Characteristics of the author's contribution

100%

OCA15. - Annotation of the output with contextual information concerning the description of creative process and the content of the research/artistic/other activity, etc.

The text is inspired by the author's dissertation and study stay at the Jagiellonian University in Krakow. It is the result of a long-term study of design issues factual reality into a form intended for a media audience. It was during the solution of the dissertation that they were analysis of research material as an unplanned product recorded certain standardized procedures applied in depicting socio-political reality in the media.

OCA16. - Annotation of the output in English

The text is inspired by the author's dissertation and study stay at the Jagiellonian University in Krakow. It is the result of a long-term study of design issues factual reality into a form intended for a media audience. It was during the solution of the dissertation that they were analysis of research material as an unplanned product recorded certain standardized procedures applied in depicting socio-political reality in the media.

OCA17. - List of maximum 5 most significant citations corresponding to the output

2020 [4] HACEK, Ján. Nové médiá - aktuálne výzvy dneška. UK Bratislava, 2020. ISBN 978-80-223-5001-3. p. 59. 2015
[3] KORUNIÁK, Samuel. Politický (mediálny) diskurz Slovákov vo Vojvodine, Srbsko: predvolebná kampaň k voľbám do Národnostných menšín - slovenskej národnostnej menšiny v roku 2010 a 2014 / Political (media) discourse of Slovaks in Vojvodina, Serbia: pre-election campaign for the elections to the National Minorities - the Slovak national minority in 2010 and 2014. VARIA XXIV. Zborník príspevkov z XXIV. kolokvia mladých jazykovedcov, Praha, p. 250.
2021 [1] RONČÁKOVÁ, Terézia. Fortes in Fide—The Role of Faith in the Heroic Struggle against Communism. In Religions, Vol. 12. No. 10, p. 13.

OCA18. - Characteristics of the output's impact on socio-economic practice

The article notes the stereotypes of depicting factual reality in the media. It emphasizes the risk of supporting the stereotypical thinking of the media audience. Part of this concept are persuasive to manipulative procedures that the average recipient cannot identify. The paper falls into the category of those studies that underline the importance of media education of the audience. It initiates a scientific discussion about audience education tools, especially with the need to develop critical thinking.

OCA19. - Characteristics of the output and related activities' impact on the educational process

The findings from the study are used in teaching future journalists, especially in the field of media ethics. The knowledge helps to unmask the usual ways of portraying factual reality in the media and motivates students to think about the roles and missions of the journalistic profession. Journalists are an important part of civil society, so it is important that they are critical of the benefits and risks of their future profession.

Date of last update

01.09.2025