

DOCUMENT

Name and surname	PhDr. ThDr. Hedviga Tkáčová, Philosophiae doctor
Document type:	Research/art/teacher profile of a person
The name of the university	Catholic University in Ružomberok
The seat of the university	Hrabovská cesta 1A, 034 01 Ružomberok
The name of the faculty	Faculty of Arts and Letters
The seat of the faculty	Hrabovská cesta 1B, 034 01 Ružomberok

I. - Basic information

I.1 - Surname

Tkáčová

I.2 - Name

Hedviga

I.3 - Degrees

Mgr., Mgr., PhD., ThDr., PhDr.

I.4 - Year of birth

1985

I.5 - Name of the workplace

Faculty of Arts and Letters, Catholic University in Ružomberok

I.6 - Address of the workplace

Hrabovská cesta 1B, Ružomberok 034 01

I.7 - Position

associate professor

I.8 - E-mail address

hedviga.tkacova@ku.sk

I.9 - Hyperlink to the entry of a person in the Register of university staff

<https://www.portalvs.sk/regzam/detail/23579>

I.10 - Name of the study field in which a person works at the university

media and communication studies

I.11 - ORCID iD

<http://orcid.org/0000-0003-3062-2284>

II. - Higher education and further qualification growth

II.4 - Associate professor

II.5 - Professor

II.6 - Doctor of Science (DrSc.)

III. - Current and previous employment

III.a - Occupation-position	III.b - Institution	III.c - Duration
Odborná asistentka	University of Žilina, Faculty of Humanities	X. 2012 - VI. 2014
PR manažérka	Center for Christian Education in Martin	IX. 2011 - XII. 2015
Odborná asistentka	University of Žilina, Faculty of Humanities	X. 2014 - august 2021

IV. - Development of pedagogical, professional, language, digital and other skills

IV.a - Activity description, course name, other	IV.b - Name of the institution	IV.c - Year
Qualification course in Russian journalism (Study of Russian journalism completed by examination)	Katedra žurnalistiky, Lomonossov Moscow State University	2010
Trojúrovňový kurz angličtiny (eureka-platform.eu/sk)	Language school eureka.eu (certifikované vzdelávanie)	2022

V. - Overview of activities within the teaching career at the university

V.4 - Overview of supervised final theses

V.4.1 - Number of currently supervised theses

V.4.a - Bachelor's (first degree)

1

V.4.b - Diploma (second degree)

1

V.4.c - Dissertation (third degree)

0

V.4.2 - Number of defended theses

V.4.a - Bachelor's (first degree)

6

V.4.b - Diploma (second degree)

0

V.4.c - Dissertation (third degree)

0

VI. - Overview of the research/artistic/other outputs

VI.1 - Overview of the research/artistic/other outputs and the corresponding citations

VI.1.1 - Number of the research/artistic/other outputs

VI.1.a - Overall

57

VI.1.b - Over the last six years

42

VI.1.2 - Number of the research/artistic/other outputs registered in the Web of Science or Scopus databases

VI.1.a - Overall

18

VI.1.b - Over the last six years

18

VI.1.3 - Number of citations corresponding to the research/artistic/other outputs

VI.1.a - Overall

192

VI.1.b - Over the last six years

190

VI.1.4 - Number of citations registered in the Web of Science or Scopus databases

VI.1.a - Overall

130

VI.1.b - Over the last six years

130

VI.1.5 - Number of invited lectures at the international, national level

VI.1.a - Overall

3

VI.1.b - Over the last six years

3

VI.2 - The most significant research/artistic/other outputs

1.
(AAA) TKAČOVÁ, H. (2012). The culture of media as a substitute for religion in a post-communist context, p. 417-456. In Slivka, D. [et al.]. Christian churches in post-communist Slovakia: current challenges and opportunities. 1. vyd. Salem, Virginia : Center for religion and society, Roanoke college, 2012. 548 s. ISBN 978-0-615-66671-6.
2.
(ADM) Polievková, P., Rončáková, T. Tkáčová, H. 2023. Humorous Portrayals of Celebrities in the Mass Media During the 2021 Papal Visit to Slovakia. In Changing Societies & Personalities, 7, 1, 188-212. <https://doi.org/10.15826/csp.2023.7.1.225>
3.
(ADM) Tkáčová, H. 2022. The nature of the misinformation before and during Covid 19 (case study of Slovakia). In Clinical Social Work and Health Intervention, 13, 1, 63-76. https://doi.org/10.22359/cswhi_13_1_08
4.
(ADN) Tkáčová, H., Pavlíková, M., Tvrdoň, M., Jenisová, Z. 2021. The Use of Media in the Field of Individual Responsibility for Sustainable Development in Schools: A Proposal for an Approach to Learning about Sustainable Development. In Sustainability, 13, 4138. <https://doi.org/10.3390/su13084138>
5.
(ADF) Tkáčová, H., Al-Absiová, E., Al-Absi, M., Pavlíková, M. 2021. "Media invasion" against Islam in the context of the Slovak Republic. In: Media Literacy and Academic Research, 4 (1), p. 166-179. ISSN 2585-9188.

VI.3 - The most significant research/artistic/other outputs over the last six years

1.
(ADM) Polievková, P., Rončáková, T. Tkáčová, H. 2023. Humorous Portrayals of Celebrities in the Mass Media During the 2021 Papal Visit to Slovakia. In *Changing Societies & Personalities*, 7, 1, 188– 212. <https://doi.org/10.15826/csp.2023.7.1.225>
2.
(ADN) Tkáčová, H., Pavlíková, M., Jenisová, Z., Maturkanič, P., Králik, R. 2021. Social Media and Students' Wellbeing: An Empirical Analysis during the Covid-19 Pandemic. In *Sustainability*, 13, 10442. <https://doi.org/10.3390/su131810442>
3.
(ADN) Tkáčová, H., Pavlíková, M., Tvrdoň, M., Jenisová, Z. 2021. The Use of Media in the Field of Individual Responsibility for Sustainable Development in Schools: A Proposal for an Approach to Learning about Sustainable Development. In *Sustainability*, 13, 4138. <https://doi.org/10.3390/su13084138>
4.
(ADN) Tkáčová, H. . 2021. Forms of prejudice about Christians and social cohesion between university students in Slovakia: media as an essential part of the issue. In *Journal of Education Culture and Society*, 12(1), 429–444. <https://doi.org/10.15503/jecs2021.1.429.444>
5.
(ADN) Tkáčová, H. 2021. Online forms of reaching customers in the context of mass media and marketing in a small post-communist country. The case study of Herbalife in Slovakia. *Journal for the Study of Religions and Ideologies*, 20(60), 23-33. Available at: <https://thenewjsri.ro/index.php/njsri/article/view/63>

VI.4 - The most significant citations corresponding to the research/artistic/other outputs

1.
Tkáčová, H., Pavlíková, M., Tvrdoň, M., Jenisová, Z. 2021. The Use of Media in the Field of Individual Responsibility for Sustainable Development in Schools: A Proposal for an Approach to Learning about Sustainable Development. In Levchyk, I., Chaikovska, H., Yankovych, O., Kuzma, I., Rozhko-Pavlyshyn, T. 2021. Formation of sustainable development competencies in primary school children. *Journal of Education Culture and Society*, 12(2), 341–360. <https://doi.org/10.15503/jecs2021.2.341.360>
2.
Tkáčová, H., Pavlíková, M., Tvrdoň, M., Jenisová, Z. 2021. The Use of Media in the Field of Individual Responsibility for Sustainable Development in Schools: A Proposal for an Approach to Learning about Sustainable Development. In Yuan X, Yu L, Wu H. 2021. Awareness of Sustainable Development Goals among Students from a Chinese Senior High School. *Education Sciences*, 11(9), 458. <https://doi.org/10.3390/educsci11090458>
3.
Tkáčová, H., Pavlíková, M., Jenisová, Z., Maturkanič, P., Králik, R. 2021. Social Media and Students' Wellbeing: An Empirical Analysis during the Covid-19 Pandemic. In *Sustainability*, 13(18), 10442. In Dedryver, Ch. C., Knai, C. 2021. 'It's Easily the Lowest I've Ever, Ever Got to': A Qualitative Study of Young Adults' Social Isolation during the COVID-19 Lockdowns in the UK. *International journal of environmental research and public health* , 18(22), 34831533. <https://doi.org/10.3390/ijerph182211777>

4.
Tkáčová, H., Pavlíková, M., Jenisová, Z., Maturkanič, P., Králik, R. 2021. Social Media and Students' Wellbeing: An Empirical Analysis during the Covid-19 Pandemic. In Sustainability, 13(18), 10442. In Pushkarev, Y. V., Pushkareva, E. A. 2021. Specifics of information and communication developments in education: Analysis of value changes before and after 2020 (A critical review). Science for Education Today , 11(6), 96-119. <https://doi.org/10.15293/2658-6762.2106.06>
5.
Tkáčová, H., Al-Absiová, E., Al-Absi, M., Pavlíková, M. 2021. „Media Invasion“: Against Islam in the Context of the Slovak Republic. Media Literacy and Academic Research. In Kobylarek, A. 2021. Post-pandemic challenges for learning communities. Journal of education culture and society , 12(1), 5-11. <https://doi.org/10.15503/jecs2021.1.5.11>

VI.5 - Participation in conducting (leading) the most important research projects or art projects over the last six years

1.
Title: The influence of the media on the social status of celebrities: changes in the media image of Marián Kočner in Slovak society
Supporting institution: VEGA
Function: co-investigator of the project
Year of submission: 2020
Registration number: 1/0203/21
2.
Title: Death in transit (international research project)
Supporting institution: Academia Christiana, Bratislava, SK; ECM Institute of Education, Prague, CZ; ECM Institute of Education, Bratislava, SK; Central Conference Theological Education Fund Grant Application, Nashville, USA. Education Fund Grant Application, Nashville, USA
Function: co-investigator of the project
Year of submission: 2022

VII. - Overview of organizational experience related to higher education and research/artistic/other activities

VII.a - Activity, position	VII.b - Name of the institution, board	VII.c - Duration
International Scientific Conference PHYSICS, TECHNOLOGY, ETHICS: Ethical Aspects of Development and Application of New Technologies in the Context of Globalization Processes (member of the organizing committee)	Faculty of Humanities, University of Žilina in Žilina	8. – 9. 9. 2016
University of the Third Age - Lector	Centrum ďalšieho vzdelávania Univerzita Komenského v Bratislave	April 2022
University of the Third Age - Lector	Univerzita tretieho veku pri Ústave celoživotného vzdelávania Žilinskej univerzity v Žiline	Apríl 2016, Apríl 2018, Máj 2018

VIII. - Overview of international mobilities and visits oriented on education and research/artistic/other activities in the given field of study

VIII.a - Name of the institution	VIII.b - Address of the institution	VIII.c - Duration (indicate the duration of stay)	VIII.d - Mobility scheme, employment contract, other (describe)
University of Applied Psychology in Terežín, Czech Republic	Akademická 409, 411 55 Terežín, Czech Republic	March 2020	Requested lecture for students of the University of Applied Psychology: Lecture on the Future of Private Media in Slovakia. Online, 9 March 2021. References can be submitted by: doc. Ph.Dr. Patrik Maturkanič, PhD., vice-rector for science and research of VŠAPs in Terežín
University of Applied Psychology in Terežín, Czech Republic	Akademická 409, 411 55 Terežín, Czech Republic	May 2021	Requested lecture for students of the University of Applied Psychology: Lecture on the Future of Public Media in Slovakia. On-line, 10 May 2021. References can be submitted by: doc. Ph.Dr. Patrik Maturkanič, PhD., vice-rector for science and research of VŠAPs in Terežín
University of Applied Psychology in Terežín, Czech Republic	Akademická 409, 411 55 Terežín, Czech Republic	February 2020	Requested lecture for students of the University of Applied Psychology: Lecture on Disinformation and Hoaxes in the Time of Information War. On-line, 10 February 2020. References can be submitted by: doc. Ph.Dr. Patrik Maturkanič, PhD., vice-rector for science and research of VŠAPs in Terežín

IX. - Other relevant facts

IX.a - If relevant, other activities related to higher education or research/artistic/other activities are mentioned

Other requested lectures outside the field:

- In 2015: Intra-mission event of ZD ECAV in Slovakia, Pribylina, on June 20, 2015 – title of the requested lecture: Non-Christian religions as an inspiration for a Christian.
- In 2015: Mission Days - VD ECAV event in Slovakia, Ľubovnianske kúpele, on 27-30. August 2015 – title of the requested lecture: Beyond Christianity - in what ways can world religions be an inspiration for us? (the lecture was given twice on request).

Participation in scientific foreign projects:

- International project: KIERKEGAARD AND THE CRISIS OF THE CONTEMPORARY WORLD (<http://www.cce.sk/kns/kns/Projekt-Kierkegaard.html>) (August 2015 – June 2016)
- International project: SØREN KIERKEGAARD'S LEGACY FOR A CONTINUING CONVER-SATION BETWEEN RELIGION, PHILOSOPHY, AND SOCIETY IN THE CZECH AND SLOVAK CONTEXT (<http://www.cce.sk/download/Project-Kierkegaard.pdf>) (2014 – 2015)
- International project: HUMAN FORMATION AND IT SIGNIFICANCE (JULY 2020 - January 2022)
- Christian Churches in Post-Communist Slovakia: Current Challenges and Opportunities, Virginia: Roanoke College (2013)
- Current challenges and perspectives of confirmation in the Lutheran churches in Slovakia and the USA. Illinois: Concordia University Chicago, Žilina: FHV University of Žilina in Žilina (September 2014 – April 2015)
- Future media: Between Conditional Liberty and the Pursuit for Truth. Mexico: Universidad de Guadalajara (September 2015 – December 2015)

Date of last update

30.04.2023